

**GATEWAY CHAPTER
2018-2019**

President

Nichole L. Cornwell
Husch Blackwell LLP
(314) 480-1560
nichole.cornwell@huschblackwell.com

President-Elect

Julie S. Logan
Newmeyer & Dillion LLP
(314) 956-4979
Julie.Logan@ndlf.com

Vice President

Dawn M. Gaskill
Lewis Rice LLC
(314) 444-7803
dgaskill@lewisrice.com

Secretary

Ann H. Stolte
Schuchat Cook & Werner
(314) 621-2626
as@schuchatcw.com

Treasurer

Paul Dalziel
Harness, Dickey & Pierce, PLC
(314) 726-7523
pdalziel@hdp.com

Past President

Brenda S. Deertz
Polsinelli PC
(314) 622-6689
bdeertz@polsinelli.com

www.ala-gateway.org
www.alanet.org

2019 Gateway Chapter Business Partner Program

Thank you for supporting the ALA Gateway Chapter Business Partner Program. As we plan our 2019 calendar, it is our continued intent to offer you the opportunity to promote and position your organization for success in the St. Louis area legal community and renew your current membership. Please consider this package your renewal.

Your company's sponsorship is key to the success of the Gateway Chapter. The annual cost of \$2,000 includes ten opportunities to interact with our Members, and new this year are "Bonus Opportunities" for event sponsorships and advertising opportunities. Business Partners who purchase a Bonus Opportunity will be invited to participate on one of the Chapter's committees as a team member.

In addition to our active participation in the community, Gateway Chapter members are engaged in being a part of the solution that creates success for their firms. We strive to provide innovative concepts and upward mobility in our firms, and in many respects, we collaborate with the Business Partners to create efficiencies and deliver cutting-edge ideas. To achieve this, we offer our members a variety of timely educational opportunities and networking events, along with quick access to your business services.

There are approximately 100 members in our ALA Gateway Chapter who may be key decision makers for purchasing products and services for the organization that they represent. These leaders would appreciate your support as a sponsor of the ALA Gateway Chapter whose mission is to:

- Improve the quality of management in legal services organizations;
- Promote and enhance the competence and professionalism of its members;
- Represent professional legal management to the legal community and to the community at large; and
- Strengthen administrator' and law firms' relationships with business partners.

We are excited to continue our relationship with you and enhance your business through the contacts you will meet within the Gateway Chapter of the Association of Legal Administrators. If you would like to continue your sponsorship in 2019, please complete the attached Sponsorship Form, or renew online by January 2, 2019, at ala-gateway.org/BusinessPartnerSponsorshipForm. This will allow you to pay by credit card.

You will have an opportunity to learn more about the ALA International Business Partner program with access to legal decision makers through a portal and center specifically designed for Business Partners: <http://alabp.org/>

If you have any questions about the program, please feel free to contact me directly or contact anyone on the Business Partner Relations Committee. We look forward to making a difference in the legal community together with you in 2019.

Sincerely,

Julie S. Logan, SPHR, SHRM-SCP
ALA Gateway President-Elect

Patricia L. Barbachem, CLM
Chair, Business Partner Relations



**2019 ALA GATEWAY CHAPTER
BUSINESS PARTNER BENEFITS
\$2,000 per year**

ALA Member Information Online Directory

Access to "Members only" online directory

Monthly Chapter Meetings

Invitation for two to attend three monthly educational meetings (to be determined) throughout the year

Invitation for two to attend holiday luncheon

Business Partner Appreciation Event

Invitation for two to attend

Legal Management Forum & Exposition

Invitation for two to participate in Exhibit Hall and set up display*

Invitation for two to attend sessions (if offered)

Invitation for two to attend networking event

**Unless a Bonus Opportunity is purchased allowing attendance of extra reps at the Legal Management Forum & Exposition, only two representatives will be permitted at any one time during these events.*

Community Connection Events

Invitation to attend all Community Connection events

Website

Scrolling logo on ALA-Gateway home page

Regular listing on Business Partner page including logo, link to website and complete contact information

Access to the ALA International Business Partner Center and ALA Business Partner Portal



2019 Bonus Opportunities

OPPORTUNITIES	Who Participates/Attends	Price	Number of Opportunities
<p>Chapter Website. Ad on www.ala-gateway.org homepage. Ad will run 3 consecutive months.</p>	Gateway Chapter Members and Business Partners	\$250	4 total
<p>Educational Meeting Registration Sponsor Sponsor and attendance for 2 representatives at a chapter meeting with logo on invitation (excludes social events). Includes greeting members at registration, 2-minute introduction of your company, and introduction of speaker. (January and March 2019)</p>	Gateway Chapter Members and Guests	\$250	2
<p>Social Connections Event Sponsor and attendance at the event for 4 representatives, logo on invitation and website. (May, July, September 2019 – Dates subject to change)</p>	Gateway Chapter Members along with your representatives	\$1,000	3 events available, 2 Business Partners each (total of 6 BPs)
<p>Annual Board Retreat Strategic Planning Sponsorship Participation in half-day 2019 chapter planning session with the Board for 2 representatives. Includes attendance at evening networking reception. (May 2019)</p>	Gateway Chapter Board and Committee Chairs along with your representatives	\$750	1
<p>Annual Board Retreat Networking Sponsorship Attendance at evening networking reception for 2 representatives. (May 2019)</p>	Gateway Chapter Board and Committee Chairs along with your representatives	\$500	2
<p>Attorney Business Skills Seminar Ethics and Professional Development event is held in partnership with the Saint Louis University Law School and the Bar Association of Metropolitan of Saint Louis. Sponsor the event with logo on invitation, special recognition and attendance at event for 3 representatives. (2019 Date to be determined)</p>	Gateway Chapter Members, 1-5 year Attorneys, SLU and BAMSL Members	\$500	4

OPPORTUNITIES	Who Participates/Attends	Price	Number of Opportunities
Business Partner Expo Sponsorship Official event sponsor with company name/logo on event signage and bags/lanyards, additional table in exhibit hall, and attendance for 2 additional people. (August 2019)	Gateway Chapter Members, Guests, Strategic Alliance Members and Business Partners	\$2,000	1
Business Partner Expo-Extra Reps Extra representatives in attendance (up to 2) and additional table. This includes your entire representation for the day. (August 2019)	Gateway Chapter Members, Guests, Strategic Alliance Members and Business Partners	\$500	4
Business Partner Expo Networking Reception Sponsorship Reception sponsor and attendance for 4 representatives. (August 2019)	Gateway Chapter Members, Guests, Strategic Alliance Members and Business Partners	\$500	4
Law Firm Leadership Event Sponsor the event with logo on invitation, special recognition by Gateway Chapter President and attendance for 2 representatives. Includes introduction of speaker. (October 2019)	Gateway Chapter Members, Managing Partners and Law Leaders from member firms	\$2,000	2
Annual Holiday Event Entertainment Sponsor Sponsor entertainment with logo on invitation and recognition by the Gateway Chapter President. (December 2019)	Gateway Chapter Members, Guests, and Business Partners	\$500	4

1. One (1) Representative from each Business Partner purchasing a Bonus Opportunity is eligible to join and participate on an ALA Gateway Committee (at the discretion of and to be determined by the Chapter Board).
2. To purchase a Bonus Opportunity or discuss barter opportunities, purchase online at <https://ala-gateway.org/catalog.php?cat=21> or contact Julie Logan at (314) 956-4979 or julie.logan@ndlf.com.
3. All Bonus Opportunities are available on a first come/first serve basis. You must be a 2019 Business Partner to purchase a Bonus Opportunity.



2019 PARTICIPATION ORDER FORM
2019 ALA Gateway Business Partner Sponsorship - \$2,000

If you would like to pay complete and pay by credit card,
please go to www.ala-gateway.org/BusinessPartnerSponsorshipForm

Company Name: _____

Website Address: _____

Women/Minority Owned Business (Y/N): _____

What community service or nonprofit organization(s) do you support? _____

Please submit your company logo ASAP to info@ala-gateway.org.

Name of Sales Representative (up to 2) that will be listed on website and Business Partner Directory:

1. Name: _____

Address: _____

Phone: _____

Email: _____

LinkedIn Address: _____

2. Name: _____

Address: _____

Phone: _____

Email: _____

LinkedIn Address: _____

Billing Information

Responsible Party: _____

Company Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Don't forget to sign up for Bonus Opportunities at
www.ala-gateway.org/BonusOpportunities

To pay online, please go to www.ala-gateway.org/BusinessPartnerSponsorshipForm.

To pay by check, please make check payable to ALA Gateway and mail to:

Kara M. Brostron, CLM
Lashly & Baer, P.C.
714 Locust Street
St. Louis, MO 63101-1699

QUESTIONS MAY BE DIRECTED TO:

Julie S. Logan, SPHR, SHRM-SCP
314-956-4979

julie.logan@ndlf.com

***We recognize that our Business Partners are essential to our success.
Thank you for your support of ALA Gateway!***